

# Executive Chairman Presentation



Mr Chew Choo Soon



[www.mykris.net](http://www.mykris.net)

# Introduction



- ❑ Mykris Limited (Mykris), 1<sup>st</sup> Malaysian Company listed on New Zealand Alternative Exchange (NZAX) on 10 January, 2012
- ❑ Is the parent company of one of the leading companies in Managed Internet Service in Malaysia.



New Zealand Company

The Malaysian Managed Internet Service Companies



MyKRIS Asia Sdn Bhd  
("MyKRIS Asia")



MyKRIS (PG) Sdn Bhd  
("MyKRIS Penang")

The Malaysian Multimedia Super Corridor (MSC)  
with Pioneer Status Company



MyKRIS Net (MSC) Sdn Bhd  
("MyKRIS Net")



## About Malaysia



- ❑ Divided into 13 states and 3 federal territories and formed in 1963.
- ❑ Divided into two geographical regions; the peninsular region or West Malaysia, and East Malaysia region.
- ❑ Capital of Malaysia, Kuala Lumpur located centrally in West Malaysia and has an area of 329,750km<sup>2</sup>
- ❑ Multi-ethnic society, comprising largely 3 main races i.e the Malays, Chinese and Indian.
- ❑ Total population stood at 27.56 million in 2012
- ❑ Official religion is Islam. Buddhism, Christianity and Hinduism are also commonly practiced.
- ❑ Official language is Malay or locally referred to as Bahasa Malaysia but English is widely spoken.



## About Malaysia



- ❑ Constitutional monarchy with a parliamentary system of government.
- ❑ A member of Association of South East Asian Nations (ASEAN), founded in 1967.
- ❑ Integrating an ASEAN Free Trade Area (AFTA), will create a single market of over 570 million people and a combined GDP of US\$1 trillion.
- ❑ Transformed from a producer of raw materials into an emerging multi-sector economy.
- ❑ The electrical and electronics industry is Malaysia's leading industrial sector.



# Malaysia 2012 Outlook



- ❑ GDP growth largely domestic driven and is expected to be sustained at 5-6% in 2012.
- ❑ The contribution of the ICT industry to GDP is targeted to increase to 10.2% by 2015.
- ❑ Managed Internet Service is expected to grow - projected 3.3 million broadband subscribers by 2012.
- ❑ Growth will likely come from WIMAX, Wi-Fi and 3G/4G connections.



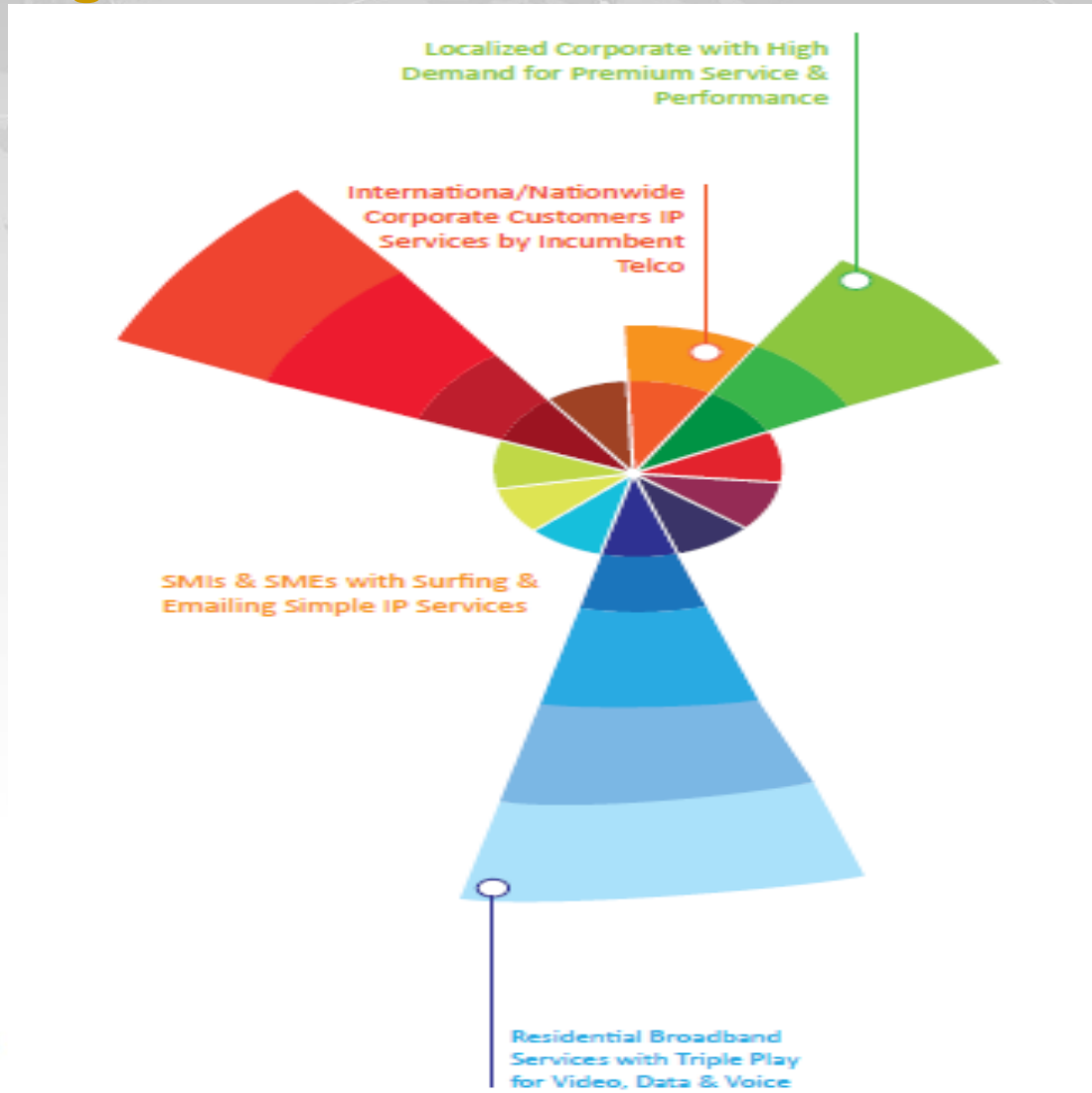
## About us



- ❑ **MyKRIS Asia - Tier 1 licensee of Internet Content & Services Provider (ICSP) specializing in offering;**
  - **Managed Broadband Services,**
  - **One stop High Speed Internet Access (HSIA) Services,**
  - **Web-based Application Software; and**
  - **e-Commerce Solutions.**
  
- ❑ **MyKRIS Net - Multimedia Super Corridor (MSC) status and Pioneer Status by Ministry of Finance Malaysia.**
  
- ❑ **The Pioneer Status granted the company full tax exemption on 100% of the statutory income for the first 5 years.**



# Broadband Segmentation



# Solutions



Intergrated,  
Across-the-board solution

Data Management  
Connectivity Services



Intelligent Services Layers

OPTIMIZED ■ ANALYZE ■ CONTROL ■ MANAGE

Uniquely Provisioned Nationwide  
Wired/Wireless Platform



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# Clientele

MYKRIS



PAN PACIFIC



# Business Performance



- ❑ Post-acquisition revenue of Mykris Group is NZ\$1.455m
- ❑ More than 80% revenue derived from Managed Internet Services in Malaysia
- ❑ Group net loss is NZ\$0.36m
  - After writing-off of one time listing expenses of NZ\$0.51m
  - After goodwill amortization of NZ\$0.28m
- ❑ Low gearing; Net cash position of NZ\$1.336m as at 31 March 2012
- ❑ This year result is expected to be encouraging;
  - 2 significant new contracts won, total worth of NZ\$2.85m being Pan Pacific Hotel KLIA and Malaysia Airports (Sepang) Sdn Bhd.





For more information, please visit us at : [www.mykris.net](http://www.mykris.net)

MYKRIS

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**MALAYSIA'S MANAGED INTERNET SERVICE PROVIDER**

WE ARE COMMITTED TO PROVIDE TOP-NOTCH QUALITY SERVICES AND MEET CUSTOMERS' EXPECTATIONS AND REQUIREMENTS, AND CONSTANTLY STRIVING TO EXCEED THEM.

Internet Services Provider

**MYKRIS LIMITED**  
IN NEW ZEALAND STOCK EXCHANGE (NZX)

NZX

**Our Highlight**

**Mykris Sound Clip**

PLAY NOW

**I-BOND 1**

**Our News**

- 2012 May 28 - MyKRIS 员工为本 顾客至上
- 2012 Apr 2 - 建立网络上市澳洲
- 2012 Mar 31 - 社交网站商家必争之地
- 2012 Jan 18 - Mykris bids for jobs worth RM100mil
- 2012 Jan 18 - MyKRIS eyes NZX main board
- 2012 Jan 18 - MyKRIS股票上市
- 2012 Jan 17 - MyKris Lists on NZAX
- 2012 Jan 17 - 有助擴大海外業務 MyKRIS上市龍頭創業板
- 2012 Jan 9 - MyKris to be listed on New Zealand's alterna...
- 2012 Jan 6 - All IBCs shareholders will get shares in MyKr...
- 2011 Dec 9 - Malaysian Business Magazine [1] [2] [3]

[Latest News](#)



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